

Features

The Distance Education Management Master's Program at the Faculty of Business and Economics, Ubaya (MM PJJ FBE Ubaya) aims to achieve excellence through:

1. Empowering character and leadership spirit with personal integrity aligned with professional competence.
2. Enhancing sensitivity to changes so that graduates have a relatively higher level of sensitivity to changes (sensitive-responsive).
3. Improving strategic thinking ability and responsiveness to changes (visionary, proactive-anticipative).
4. Enhancing self-mastery, calmness, patience, and assertiveness (self-control, assertive).
5. Improving the ability to work in teams and across cultures (global-local-multicultural).
6. Enhancing skills in academic communication, particularly writing proficiency in the context of professional competence (writing skill).

Teaching Methods

Online 100% (**synchronous and asynchronous**).

Face-to-face lectures (synchronous) are conducted in weeks 1, 7, and 14.

Lecture time: Flexible via Ubaya Learning Space (ULS).



Admission Requirements

- Bachelor's degree (S-1) from various fields of study.
- Meet the required TPA (Academic Potential Test) score limit.
- Submit all required administrative documents, including:
 - ▶ Online registration form
 - ▶ Two (2) letters of recommendation
 - ▶ Photocopy of legalized Diploma and Transcript of Records
 - ▶ Payment of registration fee

Facilities

- Scholarship
- Learning modules
- Access to international journals
- Jakarta Future Exchange Center (JFX Center)
- Indonesian Stock Exchange Corner (BEI Corner)
- Business and financial information database
- Career Assistance Center (CAC)
- Discussion and reference room (student lounge)
- Library
- Counseling services
- Language center
- Ubaya Training Center (UTC)
- Leadership club and other modern facilities

Information

**Postgraduate Study Program Faculty of Business and Economics
University of Surabaya**

Jl. Raya Kali Rungkut, Surabaya 60293

Phone: +62 31 298 1190

Fax: +62 31 298 1191

Email: pascafbe@unit.ubaya.ac.id

Information and Registration:

daftarpasca.ubaya.ac.id



MASTER OF MANAGEMENT DISTANCE EDUCATION

Postgraduate Study Program
Faculty of Business and Economics,
University of Surabaya

Study Program

The Master of Distance Education Management Study Program (MM PJJ) at the Faculty of Business and Economics, University of Surabaya (Ubaya) is one of the postgraduate study programs (master program) in the field of management. This program is administered by the University of Surabaya and was granted permission to operate on March 28, 2024, through Minister of Education, Culture, Research, and Technology Decree Number 260/E/O/2024.

For more information about the Master of Distance Education Management (MM PJJ) Study Program at the Faculty of Business and Economics, University of Surabaya, please visit their official website at <https://pasca.ubaya.ac.id/>.



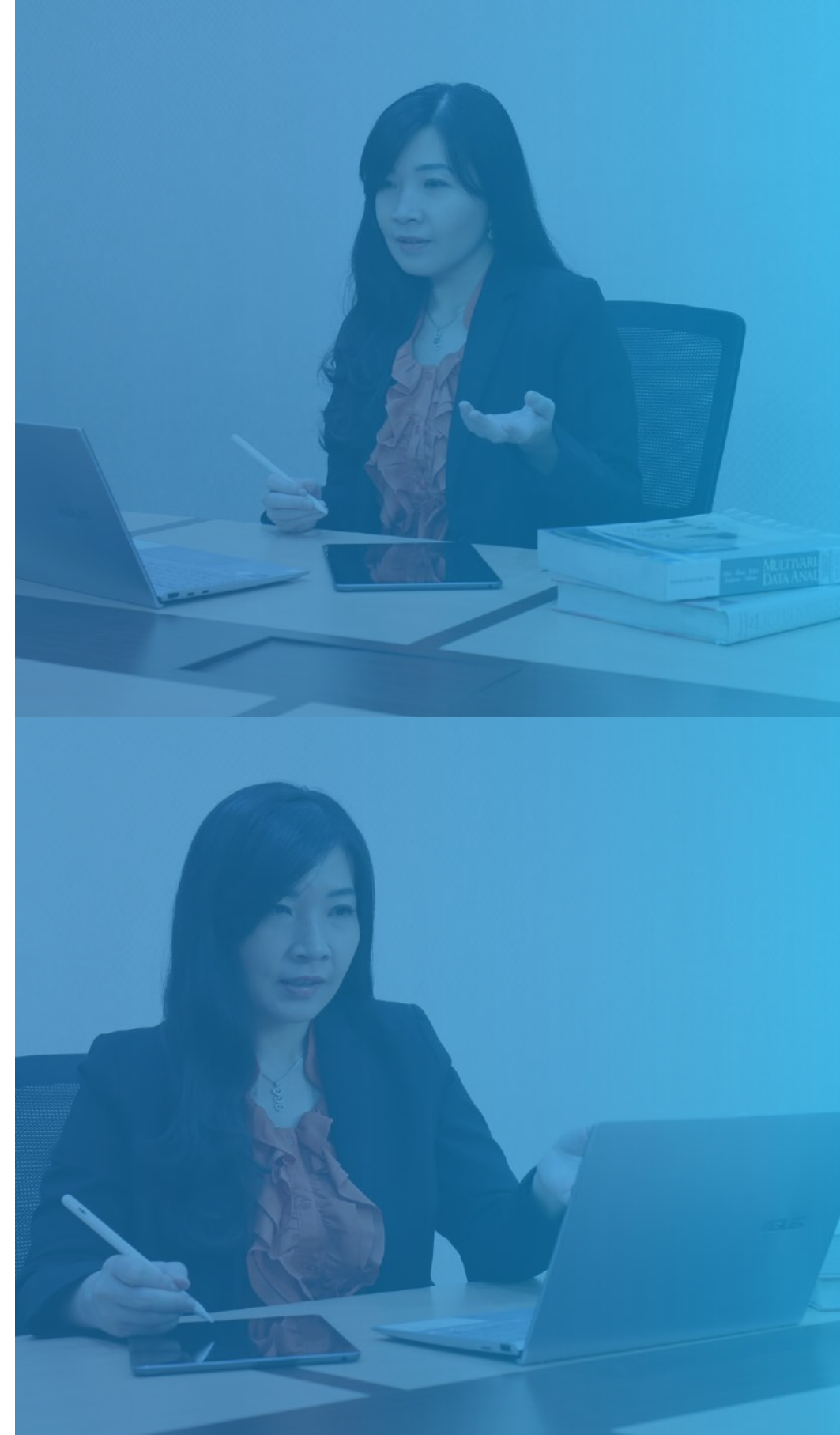
Vision

To become an excellent business school emphasizing the development of professionalism, entrepreneurship, and innovative and ethical leadership spirit in the global competition. Professionalism, entrepreneurship, and leadership spirit are the keywords of the MM PJJ Study Program vision, and will be based on innovative and ethical characters. The business world and industries not only require professionalism but also emphasize the importance of ethics. In addition, the entrepreneurial spirit is also a focus of education because it is expected to be able to open new businesses and create job opportunities. Moreover, graduates of business schools should possess inspirational and innovative leadership qualities.

Mission

- To conduct Tridharma activities for all academic communities that support the formation of professionalism, entrepreneurship, as well as innovative and ethical leadership spirit, and provide benefits for the welfare enhancement of society, business, and industry.
- To provide education based on the development and updating of specialized curricula focusing on current issues in the business and industrial world through content and learning methods.
- To establish collaborative networks with stakeholders both domestically and internationally for mutual benefit. This mission statement provides the differentiation factor for the Master of Management Study Program at the Faculty of Business and Economics, UBAYA, compared to other Master of Management programs.

The implementation of the differentiation as expressed in the mission statement will be reflected in the curriculum and learning processes throughout the Master of Management Program at UBAYA. In general, the explanation of the meaning of differentiation contained in the mission statement of the program.



Curriculum

The Master of Management Study Program curriculum offers a number of courses with a total of 42 credits, divided into three competency groups: core competencies, supporting competencies, and complementary competencies. Courses in the core competency group provide essential knowledge necessary for MM PJJ UBAYA graduates to succeed in their careers. The supporting competency group consists of courses that provide additional knowledge to strengthen core competencies and reflect students' specific interests in their future work. Meanwhile, the complementary competency group includes courses and theses that enrich the curriculum with original thinking from students, adding distinctive features to the competencies of MM PJJ UBAYA graduates without being part of the core competencies mentioned earlier.

Compulsory Courses

No.	Courses	Credits
1.	Marketing Management	3
2.	Operational Management	3
3.	Managerial Finance	3
4.	Human Resources from Organization Perspective	3
5.	Strategic Management	3
6.	Business Environment	3
7.	Research Method	3
8.	Thesis	6

Core Elective Courses

No.	Creative Marketing	Credits
1.	Understanding Customer's Mind	3
2.	Integrated Marketing Communication	3
3.	Creative Marketing Strategy	3
No.	Strategic Management	Credits
4.	Corporate Strategy & Entrepreneurship	3
5.	Business Restructuring	3
6.	Contemporary Topics in Strategy	3

Elective Courses

No.	Courses	Credits
1.	Managerial Economics	3
2.	Quality of Work Life Management	3
3.	Behavioral Finance	3
4.	Contemporary Marketing	3
5.	Strategic Operation Management	3
6.	Management Information System	3
7.	Management Control System	3
8.	Maritime Economics & Management	3
9.	Talentrepreneurship and Business Modelling	3

Teaching Staffs

- Dr. Dra. Elsy Tandelilin, M.M., HCM.
- Dr. Dra. Laurentia Verina Halim Secapramana, M.M.
- Dr. Drs. V. Heru Hariyanto, M.Si.
- Dr. Drs. A.J. Tjahjoanggoro, M.Si.
- Dr. Drs.ec. J.L. Eko Nugroho, M.Si.
- Dr. Drs. Wiyono Pontjoharyo, M.M., Ak., CMA.
- Dr. Andhy Setyawan, S.Si., M.Sc., CMA (USA), CPM (Asia)
- Dr. Deddy Marciano, S.E., M.M., CBC., CSA., CIB., CRP.
- Dr. Dudi Anandya, S.T., M.Si., CMA (USA)
- Dr. Erna Andajani, S.T., M.M., CRM., MPU.
- Dr. Gregorius Rudy Antonio, S.E., M.Sc., Ak., CPA., QIA.
- Dr. Idfi Setyaningrum, S.Si., M.Si.
- Dr. Juliani Dyah Trisnawati, S.Si., M.M., SCM., CPPM.
- Dr. Noviaty Kresna Darmasetiawan, S.Psi., M.Si., CBC., HCM.
- Dr. Stefanus Budy Widjaja Subali, S.T., M.Si., SCM., MPU.
- Dr. Sugeng Hariadi, S.E., M.Si.
- Dr. Werner Ria Murhadi, S.E., M.M., CSA., CIB., CRP.
- Prof. Dr. Dra.ec. Liliana Inggrit Wijaya, M.M., RFP-I., CFP., AEPP., QWP., CIB., CRP.
- Prof. Dr. Putu Anom Mahadwartha
- Prof. Ir. Joniarto Parung, M.M.B.A.T., Ph.D., IPU
- Prof. Elieser Tarigan, S.Si., M.Eng., Ph.D.
- Prof. Suyanto, S.E., M.Ec.Dev., Ph.D.