

UBAYA POLYTECHNIC

With the vision of "**The Gateway to Digital Business Professionalism**", Ubaya Polytechnic is committed to realizing its mission to play an active role in advancing the business community through the development of Three Services of Higher Education (*Tri Dharma*) on an ongoing basis for the welfare of mankind. Lectures held in all study programs prioritize the practical elements, with a composition of 70% practice and 30% theory. In addition, students are also equipped with soft skills to build **character, mental, ethical, and morals, and moral.**

FEATURES

Ubaya Polytechnic has produced alumni who play an active role in various local, national, and international scale business companies. The reasons for choosing Ubaya Polytechnic are as follows:

- The Excellence Campus Award (AKU) for 7 consecutive years from 2015 – 2021
- 2018 Kartika Cup Award
- The Best Private Polytechnic in East Java
- Polytechnic with the Best Governance as Kopertis Region VII East Java (2011)
- All study programs are BAN-PT Accredited
- Up-to-date curriculum according to the needs of the Industrial world
- Modern campus facilities supported by ICT
- Students are taught by professional, trained, practicing and certified lecturers
- Affordable tuition fees with various scholarships
- Internship at various Bonafide companies
- 70% practical and 30% theory

6 Semesters
Degree: A.Md.

DIPLOMA
STUDY PROGRAM

<https://poltek.ubaya.ac.id/>

DIGITAL BUSINESS ACCOUNTING

Digital Business Accounting

(Regular Class/Morning)

Computerized Accounting

(Professional Class/Evening)

The Digital Business Accounting study program has been enjoying partnerships with various well-known national and multinational companies, Public Accounting firms and State-Owned Enterprises (BUMN). To produce competent graduates as needed by the industry, the curriculum is developed together based on input from companies that collaborate with the study program and alumni who work in various local and multinational companies.

In order to produce competent graduates as needed by the industry, students are equipped with technology-based accounting subjects, including:

1. Spreadsheet Application
2. Digital Accounting Practices (Accurate, MYOB, and Zahir software)
3. Digital-based Auditing (ACL software)
4. Digital Accounting Information Systems (MS Access)
5. Digital Business Simulation
6. Digital Taxation
7. Digital Banking
8. Digital Integrated Business Application

Career opportunities for the Digital Business Accounting graduates are:

Accounting Manager, Accounting Supervisor, Finance Manager, Tax Accounting Manager, External/Internal Auditor, and equipped with Accounting Technician certification from BNSP, Accurate certification (CADE/Certified Accurate Data Entry, Test of Spoken English – TSE, Mandarin Language, and Desktop Application Training (DAT).

DIGITAL BUSINESS AND MARKETING

Digital Business and Marketing

(Regular Class/Morning)

Digital Business and Marketing

(Professional Class/Evening)

The Digital Business and Marketing study program can answer the challenges of changing the business direction from conventional to digital, with the latest curriculum and adapt to the business and industrial world (DUDI). The study program produces superior and competent graduates in both hard skills and soft skills, who are ready to enter the real business world. Curriculum development that involves various stakeholders makes the study program at the forefront.

Career opportunities for the Digital Business and Marketing graduates are:

Digital Marketing staff, Digital sales, Digital copywriter, Digital and Conventional Creative entrepreneur, Start-up owner, Digital Advertisement creator, Online Content creator, Social Media marketer, and e-commerce staff. Students are equipped with various certifications, such as Marketing Implementation Certification from BNSP, English, Mandarin, and Microsoft Office (International Standard).

DIGITAL OFFICE ADMINISTRATION

Digital Office Administration

(Regular Class/Morning)

Business Administration

(Professional Class/Evening)

The Digital Office Administration study program prepares competent graduates in administration and secretarial fields according to the needs of the business and industrial community. With an up-to-date curriculum through practice-based subjects – digital in the scope of offices and business, taught by lecturers in collaboration with experienced practitioners in their fields, this study program is excelled in preparing graduates who are strong and master their fields of knowledge. Students are also equipped with various competency certifications including Chinese certification, TOEIC certification, and computer certification.

The Digital Office Administration study program offers two specializations: Digital Office Administration and Business Administration. The Digital Office Administration specialization aims to produce graduates who are skillful in administration-office management, and secretarial duties as Secretary, Executive Assistant, Office Manager, General Affairs staff who are skillful, mature, and good-looking. In the Business Administration specialization, graduates have skills in business administration and secretarial duties with an honest and responsible personality so that graduates can work in various businesses as administrative staff, receptionist, personnel staff, assistant secretary, to managers.

ENGLISH FOR BUSINESS & PR

English for Business & PR (Regular Class/Morning)

English for Business & PR (Professional Class/Evening)

The English for Business & PR study program aims to produce graduates who are ready to take part and compete in the national and international arena. A program to form character and international mindset is the International Link and Match program. Collaborations and discussions with colleagues from abroad are also carried out in order to increase students' confidence and English language skills through Cross Cultural Gathering programs. The study program also implements fun learning and is supported by a leading-edge curriculum.

The English for Business & PR graduates are widely known through alumni who are working in multinational companies such as M. Jamal El.Lail (working in Kuala Lumpur, Malaysia), Maya Safira (working in Bangkok, Thailand), and Kartika Eka Paksi (working in International Partnership; Study Abroad Relations at the University of Technology Sydney, Australia). These alumni become clear evidence that graduates of this study program can compete and have a career abroad. This proud achievement is certainly inseparable from the process during their 3-year study period in this study program.



DIGITAL TAXATION

Digital Taxation (Regular Class/Morning)

Digital Professional Taxation (Professional Class/Evening)

The Digital Taxation study program provides in-depth learning both for theory, practice, and mastery of updated cases, especially related to the use of e-Tax in accordance with the increasingly rapid Tax Information Technology. The study program has a Tax Center that collaborates with the Directorate General of Taxes, to support the Directorate General of Taxes' work program in digital reform. Moreover, the study program also collaborates with the Tax Consultant Office (KKP), the Accounting Services Office (KJA), and well-known companies to enable students gain knowledge directly from practitioners and professionals.

Career opportunities for the Digital Taxation graduates are:

The Ministry of Finance Directorate General of Taxes staff, Tax Consultant Office staff, Accounting Services Office staff, Taxation staff at Private and State-Owned Enterprises, Banking sector, and other fields. Graduates are equipped with competency certification in taxation and supporting competency certifications such as English, Mandarin, and Desktop Application Training (DAT).



PARTNERS

- PT. Astra Internasional Tbk, AUTO 2000
- PT. Angkasa Pura
- PT. Perkebunan Nusantara X (Persero)
- PT. Chareon Pokphand Indonesia
- PT. Mandala Mandiri Motor
- PT. Sucofindo (Persero)
- PT. Wismilak Inti Makmur
- PT. Sanindo Perkasa Abadi
- PT. Premier Consult Indonesia
- PT. Astra Internasional Tbk BMW
- PT. Porpan Jaya ICC
- PT. Jaguar Tiga Putra Mandiri
- PT. Bima Mandiri Sejati
- PT. Pupuk Kaltim
- PT. Kurnia Mitra Bersatu
- PT. Petrokimia Gresik
- PT. Bank Central Asia (BCA)
- PT. Wijaya Karya Beton Tbk
- PT. Indal Aluminium Industry Tbk
- PT. Garuda Indonesia (Persero) Tbk
- PT. Charismata Craftindo
- PT. Trans Fashion Indonesia (Mango)
- PT. Ramayana Lestari Santosa Tbk
- PT. Mas Murni Indonesia (Garden Palace Hotel)
- PT. Novotel Surabaya Hotel & Suites
- Singgasana Surabaya
- Regional Drinking Water Company (Perusahaan Daerah Air Minum-PDAM)
- Supreme Audit Institution (Badan Pemeriksaan Keuangan) East Java Provincial Government

Regular Class (Morning)

Digital Business Accounting
Digital Business & Marketing
Digital Office Administration
English for Business & PR
Digital Taxation

Professional Class (Evening)

Computerized Accounting
Digital Business & Marketing
Business Administration
English for Business & PR
Digital Professional Taxation

INFORMATION

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