

## **Pusat Bisnis dan Industri**

Website: <http://cbis.ubaya.ac.id>

(Centre for Business & Industrial Studies - CBIS)

Pusat Bisnis dan Industri (CBIS) adalah pusat studi yang berkonsentrasi pada penelitian dan konsultasi pada sektor bisnis, industri dan pemerintahan dalam pembangunan Indonesia, khususnya Indonesia bagian timur.

Aktivitas CBIS meliputi:

### 1. Professional Continuing Education

- Executive Development Programs
- Professional Certification Programs
  - SCM-MLS (Supply Chain Management - Modular Learning Systems)
  - Metastock
  - International Quality Federation - IQF: Six Sigma in Quality Management
- Series of Marketing Workshop by Godo Tjahyono

### 2. Training and Workshop

- In House Training
- Short Course
- Seminars and Workshop

### 3. Site Visit and Success Story/Role Model Testimony

### 4. Business and Industrial Consultation

- Business and Industrial Optimisation
- Business Feasibility Studies: Place, Office, Product, Market or Management
- Taxation.

### 5. Market and Research and Integrated Value Elevation

- Basic Research
- Applied Research, example: Market Research
- Business and Industrial Studies.